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For Immediate Release

McLarty Decides On Ford

Ford's Decision To Stand Tall Helped In Our Decision

Texarkana, Texas – Todd Shores, Dealer and General Manager of McLarty Ford, recently announced the dealership's decision to concentrate on only one franchise. Shores stated that, "Ford is how McLarty began some 50 plus years ago so it really was not a hard decision to make. No doubt we believe in the Ford product more than we did the Chrysler brand. The decision to sell Ford only will give us the room we need to stock a larger Ford and used car inventory. Ford Motor Company has proven its stability through the economic downturn by standing tall and refusing any government help, a fact that I appreciate."

Ford sales are up across the board with a near 40% increase in all products. Shores said, "The strength of our new products and Ford's leadership in quality, fuel efficiency, safety, smart design and value are resonating with our customers. Ford has assured all their dealers that they remain committed to the American public and will continue to deliver the freshest line-up of new products in the U.S. industry. In fact, in the next few months Ford will introduce the 2011 Ford Fiesta, currently the top selling car in Asia and Europe. Other new products on the way are the 2011 Ford Mustang, the first car ever to achieve 305 hp and 31 mpg highway fuel economy and the 2011 Ford Super Duty, winning best in class, horsepower and torque".

Shores concluded by saying, “like Ford Motor Company, McLarty will stand on our own two feet by continuing to offer quality sales and service on our entire product line.

McLarty Ford is a locally owned Texarkana dealership that produced over \$42 million dollars in sales last year. The dealership, located at the corner of Summerhill Road and College Avenue in Texarkana, currently has 65 employees.